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THE BAKER & TAYLOR CO.

WHOLESALE DEALERS IN THE
BOOKS OF ALL PUBLISHERS

354 FOURTH AVE. AT 26TH STREET

TELEPHONE: MADISON SQUARE 2575

CABLE ADDRESS: BAKTAY

NEW YORK

PUBLISHERS
RETAILERS
IMPORTERS
EXPORTERS
JOBBER

HOLIDAY BOOKS
EDUCATIONAL BOOKS
LIBRARY BOOKS
MISCELLANEOUS BOOKS
REMAINDERS

April 22nd, 1924.

Chas. F. Lummis,
200 East Ave 43,
Los Angeles Cal.

Dear Sir:-

We note that on your invoice dated April 5th you charge your publications to us at full list (or retail) price.

As booksellers we are entitled to dealers discount, and as wholesale jobbers, we should receive further discount to permit of our selling to the trade at a fair margin of profit. Have you given this feature of the transaction consideration?

We are holding your bill awaiting your reply.

Very truly yours,

THE BAKER & TAYLOR CO.

BY

FRH:GM

April 29, 1924.

Gentlemen:-

Referring to invoice to you of my "Spanish Songs of Old California" at full retail price, that was a clerical error.

I do not consider that an order of one copy entitles you to the wholesale jobbers' rate, but will bill you the two copies already sent you (one at a time) at one-third off. If you wish to order a jobber's lot of not less than 25, I can quote the books to you at 85¢, carriage collect.

The book is already in its 4th thousand, and the demand rapidly increasing.

Sincerely yours,

The Baker & Taylor Co.,
354 - 4th Ave., at 26th St.,
New York City.

Song

FORM 30-20M 7-26-24

THE BAKER & TAYLOR CO.

WHOLESALE BOOKSELLERS

354 FOURTH AVENUE AT 26TH ST.

NEW YORK 10/28/24

Song
M C F Lummis
200 East Avenue (43)

Los Angeles Calif

PLEASE SEND IMMEDIATELY WITH BILL OR
CANCEL AND REPORT.

Books exceeding \$10.00 list are to be quoted before
being supplied unless price is noted on order.
To be supplied at dealers discount.
C. O. D. Shipments cannot be accepted.

MARK PACKAGE AND BILL "Mail Order, 10th Floor, 26th St. Entrance."

CHEAPEST WAY TO MAIL
INSURED OR EXPRESS PAID

B

THE BAKER & TAYLOR CO.

1 Spanish Songs of old California

13.00 + 91

Songs

Nov. 18, 1924

The Baker & Taylor Co.,
354 - 4th Ave.,
At 26th St.,
New York, N.Y.

Gentlemen:

Replying to affixed card; when your order of Oct. 28th was received, the supply of song books had been exhausted; and I was obliged to wait about ten days for the arrival of the 8th Thousand from the printers. As soon as the books reached me I filled the orders on hand; and yours was filled Nov. 10th.

By now it has doubtless reached you. In case of any failure, please notify me, and I will make good at once.

I think you will admit that for a "Privately Printed" book of songs from the Remote West, and without dealers or especial publicity, a sale of over 4000 in 10 months indicates a vitality worth considering.

I bill this copy to you, as usual, at \$1.00. On an order of 20 copies I could allow you a rate of 90¢, carriage collect.

I think as the years go by you will find that these Spanish folksongs will be in demand and standard.

Sincerely yours,

THE BAKER & TAYLOR CO.

WHOLESALE BOOKSELLERS.

55 FIFTH AVENUE AT 12TH ST.

NEW YORK. May 28th 1925

M C F Lummis

200 E Avenue

Los Angeles Calif.

PLEASE SEND **IMMEDIATELY** WITH BILL OR
CANCEL AND REPORT. **CHEAPEST WAY. MAIL NOT
INSURED OR EXPRESS PAID**

Books exceeding \$10.00 list are to be quoted before
being supplied unless price is noted on order.
We Require wholesale dealers discount.
C. O. D. Shipments cannot be accepted.

MARK PACKAGE AND BILL "Mail Order, 4th Floor, 12th St. Entrance"

S
THE BAKER & TAYLOR CO.

1-Spanish Songs of Old California Bk 1 Lummis
Los Angeles

SENT

BILLED

JUN 5 1925

THE BAKER & TAYLOR CO.

WHOLESALE BOOKSELLERS.

55 FIFTH AVENUE AT 12TH ST.

NEW YORK JUNE 9, 1926

M. C. F. LUMMIS

200 E. AVE. 43

LOS ANGELES, CALIF.

PLEASE SEND **IMMEDIATELY** WITH BILL OR
CANCEL AND REPORT.

Books exceeding \$10.00 list are to be quoted before
being supplied unless price is noted on order.

To be supplied at dealers discount.

C. O. D. Shipments cannot be accepted.

**CHEAPEST WAY, MAIL NOT
INSURED OR EXPRESS PAID**

MARK PACKAGE AND BILL "Mail Order, 4th Floor, 12th St. Entrance"

KR

THE BAKER & TAYLOR CO.

1 Lummis Spanish Songs of Old California 1 50

7/3

Sample
THE BAKER & TAYLOR CO.

WHOLESALE BOOKSELLERS

55 FIFTH AVENUE AT 12TH ST.

Mar. 26, 1927

NEW YORK,

Ayres, Indianapolis

M Charles Fletcher Lummis

200 E Ave. 43

Los Angeles Calif.

Please Send **IMMEDIATELY**, as per our Label Attached.
Charge to **OUR ACCOUNT** stating on Bill to Whom Sent.
If unable to fill order at once, **CANCEL AND REPORT**.

Books exceeding \$10.00 list are to be quoted before
being supplied unless price is noted on order.
To be supplied at dealers discount.
C. O. D. Shipments cannot be accepted.

THE BAKER & TAYLOR CO.

By.....L.....

Ship By

Mail Not Insured or Express Paid, Cheapest Way.

- 1 Lummis, Chas. Fletcher Spanish songs of Old
Calif. Pianofort Accomp. A. Farwell 1923
1 50

May 23, 1927

Baker & Taylor Co.
55 Fifth Avenue
New York, N.Y.

Att: E.E.5089

Gentlemen:

Your order for one book of Spanish Songs of Old California was duly filled by me personally. I mailed the book, postage prepaid in its heavy clasped envelope, March 30th, to L.S. Ayres & Co., Indianapolis; and know of no reason why they should have not received it.

I will ask the postmaster here, however, to send out a tracer.

Sincerely Yours,

L/C

Chas. F. Johnson

HERBERT S. BAKER,
PRESIDENT & TREAS.
FRED R. HOOD
VICE PRESIDENT
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TELEPHONE STUYVESANT 8780

CABLE ADDRESS: BAKTAY

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JOBBER

HOLIDAY BOOKS
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LIBRARY BOOKS
MISCELLANEOUS BOOKS
REMAINDERS

NEW YORK May 17, 1927

Charles Fletcher Lummis,
200 E. Ave. 43
Los Angeles, Calif.

Dear Sir:

On March 26th we ordered from you 1 - Lummis,
Spanish Songs of Old Calif. Pianofort Accomp. A. Farwell 1923,
to be sent to

L.S. Ayres & Co.
Indianapolis, Ind.
191 29399

You sent us an invoice advising us that it had been
forwarded, but our customer claims it has not been received.
We would ask, therefore, that you kindly investigate the matter,
and if it was sent off, correctly addressed, have the package
traced.

Will you kindly advise us in regard to same by
return mail?

Very truly yours,

THE BAKER & TAYLOR CO.

BY: *h*

EE:MEG
5089

March 30, 1927.

The Baker & Taylor Co.,
55 - Fifth Avenue at 12th Street,
New York, N. Y.

Gentlemen:

I have mailed today a copy of "Spanish
Songs of Old California," to L. S. Ayres & Co., of
Indianapolis, as you request; and bill to you
herewith.

Sincerely Yours,

CFL-S